

## Sustaining Choices – Community Facilitator Role Profile

### The Role of Community Facilitators

A key outcome for Sustaining Choices will be the development of community engagement capacity at a local level, to inform the transport action plan and future decision making. Community Facilitators will play a vital role in coordinating engagement in their community during the course of this project.

The key activities will be:

- Working effectively with your Local Authority/project lead.
- Being part of an active project peer network.
- Attending a PAS [SP=EED®](#) training module and separate [Place Standard](#) training.
- Identifying key stakeholders, developing a tailored communications approach and informing the planning of the engagement process to ensure community voices are heard.
- Conducting transport conversations widely with community members using the Place Standard Tool.
- Supporting PAS with the delivery of a final community engagement event and helping finalise the Sustainable Transport Action Plan for their community.

### Outcomes for the Community Facilitator

Community Facilitators will gain the following through this process:

- [SP=EED®](#) engagement skills, including:
  - o deeper understanding of the range of skills required for effective engagement including interpersonal and “softer” skill
  - o insight into a range of creative and effective engagement tools to suit different scenarios
- Improved knowledge and application of the Place Standard tool
- A peer network of contacts both at local and regional levels.
- A better understanding and improved knowledge of sustainable transport and the wider planning system / Local Place Plans.

### More Information

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